

Terry Lyons portfolio

Client: Finansec
Project: Company Report



Protecting
& increasing
your wealth

1ST FLOOR, 223-225 HIGH STREET,
EPPING, ESSEX CM16 4BL
TEL: 01992 570840 FAX: 01992 577966
WWW.FINANSEC.CO.UK



Finansec Consulting Limited is an appointed representative of Sesame Ltd
which is authorised and regulated by the Financial Services Authority.
Directors: S.P. Duggan and S. Dhunna
Registered office: 318 East Wing, Sterling House, Langston Road, Loughton, Essex IG10 3TS.
Company registered in England and Wales. Co Reg No. 07712444





Living in a fast changing economic climate, we are confronted by an overwhelming choice of financial products. Keeping pace with developments is a full time job, one for which you probably don't have time for.

Our advisers constantly monitor the market. Using their experience, you can decide on the best financial approach and in conjunction with regular reviews, help you stay on track.

In choosing Finansec, you ensure that the advice you receive meets the stringent regulations of the Financial Services Authority to whom we are accountable. Professionalism is key as we are in the business of helping people make important decisions about the future of their families and their businesses.

Pensions

We work closely with our clients in establishing the right retirement strategy that is both affordable and mirrors a client's attitude towards risk. We help our clients to achieve retirement on the terms that they want. We achieve this by educating them to the options available both now and in the future and we then motivate them to take action as and when required.

Investments

When we help a client with their investments we take a holistic approach, we establish how the investments tie in with any future goals they may have or with any key dates in the future. We ensure a clear understanding of the risk both product related and related to investment returns and volatility. We always consider present tax implications and wherever possible future tax implications based on our understanding of current legislation. We are also aware of the need of accessibility of funds if required and often help to build in an emergency fund.

We monitor the investments to ensure that they stay on track and, if required, re-balance the risk profile to meet a client's changing attitudes or, in some cases, the fund itself will change its risk profile.

Savings

We help our clients plan for future events such as school fees planning, a wedding or even the holiday of a lifetime. We review existing savings plans and implement new plans to ensure that they stay on track and meet the objectives they were set up to achieve. We make sure that all savings plans are both tax efficient and mirror your attitude to risk.

Mortgages

We research the whole of the market and often have exclusive or limited access deals that we can provide to our clients. We help our clients to get the right deal for them in a timely manner to ensure that they can either buy their home or keep their existing mortgage competitive. We help our clients understand their mortgage options and also how best to approach a lender. Our priority is to help you to get or keep your home or rental property and then to work with you to ensure it remains both competitive in the market place and also protected for your family throughout the term of the mortgage.

General Insurance

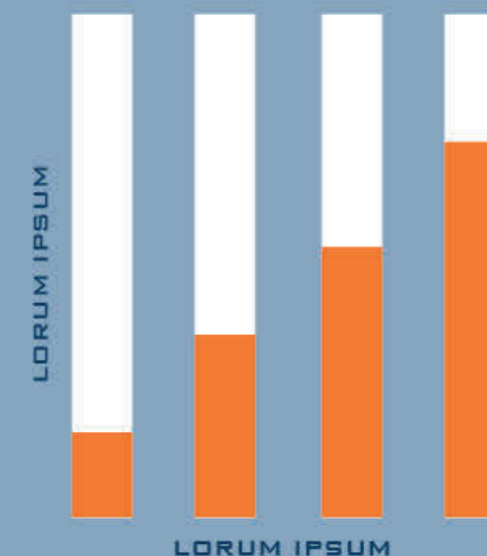
General Insurances such as Household and Buildings and Content are often never reviewed. We make sure that they are competitive at the outset and remain competitive and appropriate throughout the life of the policy, including renewing every year at a competitive rate and not just renewed with the same company without analysis.

Protection

We work with you to protect your family, your lifestyle, your income and your home. We ensure that any liability to inheritance tax is mitigated wherever possible. We structure a protection strategy that meets your needs and is correctly implemented to ensure it works properly by utilising the correct product and the correct trust planning. Our objective is for the protection plan to work effectively for you and your dependants.

Corporate

We specialise in helping businesses protect themselves with partnership cover, keyman protection strategies and Directors Insurance. We can set up group schemes for permanent health insurance, private medical insurance and pension schemes. We can arrange via our sister company, Insursec, group travel insurance and specialist risk insurances.



Nulla lacinia dui leo. In quam libero, pharetra nec faucibus sed, porta sed quam. Aliquam diam ligula, tincidunt et malesuada id, auctor nec metus. Vivamus pulvinar, lorem quis faucibus

planning, calculating and managing



Client: Jef Media
Project: Client Proposal

Jef Media

Unit 4 Galway Retail Park,
Headford Rd, Co. Galway
Tel: (091) 396 441
Email: hello@jefmedia.ie
www.jefmedia.ie



Proposal

"Name of the web project covered by your offer"

Prepared for:

Name here - COMPANY Name

Address details here

About Us



At JEF Media we have an experienced and professional team that take pride in helping clients achieve their goals and get a Return on Investment.



71% of the Irish population own a Smartphone, having a responsive website has never been so important

We offer top of the range services in design, development and marketing of your website. To us you are more than just a number. Our team will work closely with you to ensure that your every need is met.

We have a passion for what we do, our team are buzzing with enthusiasm and creativeness and we bring these traits to every project we work on. So if you want your idea brought to life then choose JEF Media today.

The team at JEF are trained to listen to the needs of our clients. We will also discuss and advise you on any ideas and plans that you have for your business.

We want what is best for you and if we feel we cannot offer you the perfect solution we will be honest and upfront about it.

Our team are highly qualified and have a wealth of experience and knowledge from designing and developing websites over the years. Check out some of our recent work and get a taste for what we do.

We have built lasting relationships with our clients. Our ability to design websites and host them gives clients the peace of mind that we will always be here if they need us.

Once your website is up and running we offer you after sales service to guide you through the process of editing & uploading your content.

We offer a phone support service during office hours; Monday – Friday and we also support our clients with a weekend email helpline.

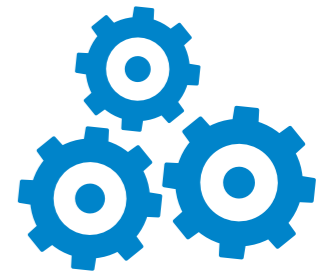
"I was thoroughly impressed while working with JEF Media as they designed my new website www.sutherlandyale.ie.

I found that their efficient & professional service was confidence inspiring."

Fergus Whelan - Sutherland and Yale



What we do



At JEF Media we strongly believe in working alongside our clients to maximise their potential by putting their company in front of their target market.



Responsive web development

Responsive Web Design is where the content of a website is responsively adapted to display optimally on all screen sizes. Regardless if the user is on a desktop computer, a smartphone, or a tablet, the site's layout will automatically adjust so it remains user-friendly.



Custom web design

At JEF Media our expert team of web designers and marketers work collaboratively with our clients to create distinctive websites with clear and concise messaging to engage visitors on a website. The initial moments when landing on a site are critical for a business. We know how to strike a balance between design, usability and converting those visitors to customers.



e-Commerce websites

It's not as complicated as you might think and the team at JEF will be here every step of the way. Our experience has taught us that no one eCommerce solution fits every organisation. We understand that organisations differ and no matter how large or small your online business may be, we will deliver a site tailored to your needs.



Marketing and promotion

We devise Online Marketing Strategies for businesses based on their individual niche and ideal customer targets. We design, implement and execute this strategy and ultimately increase business for companies. Return on investment is our top priority.



SEO and analytics

SEO is about making your company visible in a cluttered marketplace. We have helped some of our local clients to reach Page 1 of Google and enable them to directly compete with international companies.

Our Team



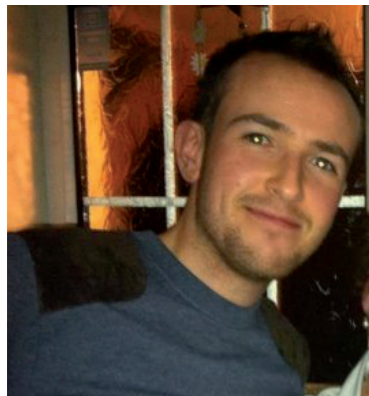
At JEF Media we have an experienced and professional team here to help you with every step of getting your business online and getting you more business.



Jonathan Hayes - Managing Director

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Aodán Mac Donnachadha - Business Development Manager

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Stephen Jordan - Accounts manager

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Our Packages



We have several packages to choose from to suit your businesses needs.



Package 1

1	Responsive website design, calls to action, bespoke design etc	€1950
2	SEO 6 months, getting on page 1 of Google	€1740
3	Facebook design and management 6 months	€720
		€4,410



Package 2

1	Responsive web design, custom, calls to action bespoke design	€2250
2	One time on site SEO + Directory submissions	€250
3	Facebook Page design	€150
		€2650



Package 3

1	Responsive web design, non custom template design + CMS	€1450
2	Social media basic strategy	€250
		€1700

EC MIAMI



In a spectacular landmark building in the heart of South Beach, EC Miami is just a short walk from one of the most iconic beaches in the US. This ultra-modern school is surrounded by cafés, bars, shops and restaurants on world-famous Lincoln Road.

COURSES AVAILABLE

General English
Semi-Intensive English
Intensive English
English for Work
Academic Semester/Year
Intensive Academic Semester/Year
Business Semester/Year
Cambridge Intensive Exam Preparation
TOEFL Intensive Exam Preparation
University Admissions Service
Volunteer Programme
English Plus: Salsa Dancing

COURSES INCLUDE

Course book
English language activities & workshops
Welcome event
Computer access & free Wi-Fi/internet
Social and cultural programme

FACILITIES

Free wi-fi
Library
Self-study room
Student lounge

CENTRE INFORMATION

Capacity: 196
Classrooms: 14
Student computers: 13
Students in class: Average 11 (Max 14)
Minimum age: 16

ACCOMMODATION

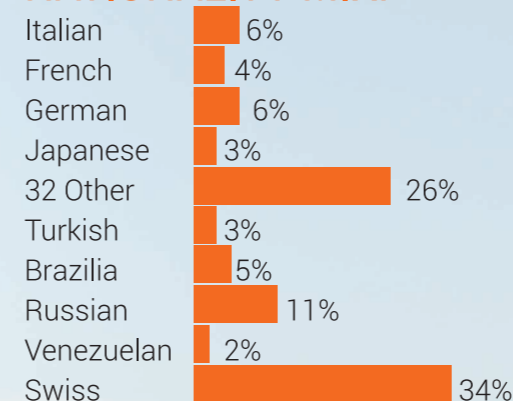
Homestay
Studio Apartment
One Bedroom Apartment
Shared Apartment



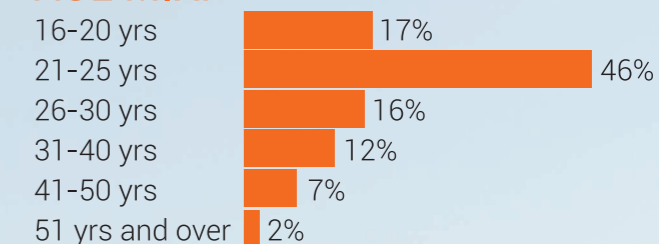
OUR STUDENTS

(This information varies over different time periods, courses and levels. Based on student weeks during 2012)

NATIONALITY MIX:

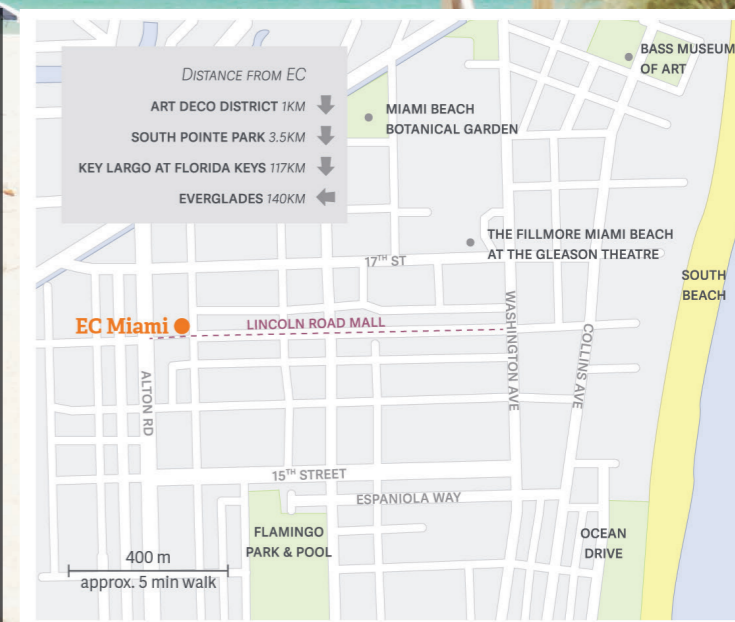


AGE MIX:



DON'T MISS:

- Lying in the flawless white sand of sunny South Beach
- Lincoln Road Mall, a pedestrian-only promenade with bars, shops & galleries
- The beautiful Art Deco architecture and incredible restaurants along Ocean Drive
- Fishing, snorkelling, scuba diving or just relaxing in a hammock in the Florida Keys
- A ride on an air-boat to view the unique scenery and wildlife of the Everglades



EC MIAMI

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COURSES AVAILABLE

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Semi-Intensive English
Intensive English
English for Work
Academic Semester/Year
Intensive Academic Semester/Year
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Volunteer Programme
English Plus: Salsa Dancing



FACILITIES

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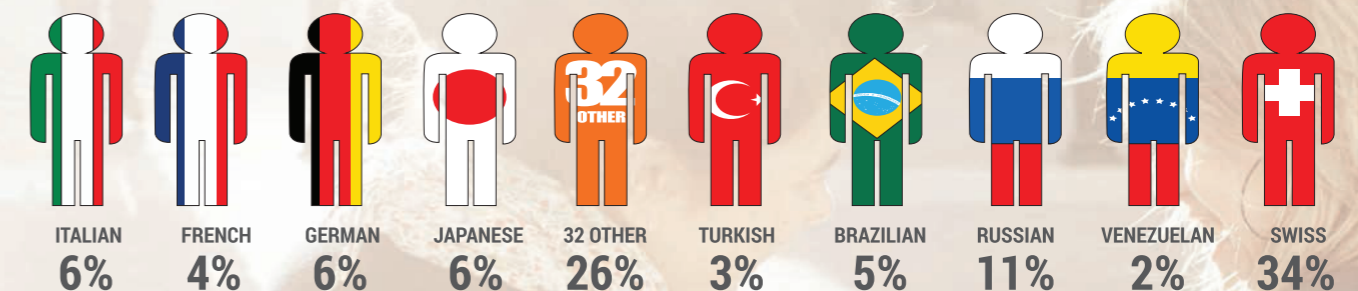
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Homestay
Studio Apartment
One Bedroom Apartment
Shared Apartment

OUR STUDENTS

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NATIONALITY MIX: 41 NATIONALITIES



AGE MIX:



DON'T MISS

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Client: Jef Media
Project: Social Proposal



Company Name

Proposal Text Goes Here



www.facebook.com/jefmediaIRE



www.twitter.com/jefmediaIRE



www.jefmedia.ie

Unit 4 Galway Retail Park,
Headford Rd, Co. Galway
Tel: (091) 396 441
Email: hello@jefmedia.ie
www.jefmedia.ie

Company Contact

Company Address
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Company Address

Dear !?!?

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Sincerely,



Jonathan Hayes
Managing Director

Social Networks

Short term objectives:

Facebook Fan Page

- Insert strategic objective
- Share a mix of relevant links, engaging content, videos, and polls
- Make sure you promote upcoming events and create them in the events tab
- X posts per day
- Engage with influencers

LinkedIn

- Insert strategic objective
- Create a group
- Add something about posting content to the LinkedIn company page
- Identify other groups to follow and participate
- Encourage employee participation
- Monitor and participate in Q&A
- X posts daily

Google+

- Optimize for SEO
- X posts per day
- Share engaging content, videos, images, and relevant links
- Comment on posts
- Utilize Google Hangouts
- Create and promote upcoming events

Pinterest

- Create boards leveraging both content and company culture
- Follow other businesses, thought leaders, customers, and partners.

Key Metrics:

- Facebook Likes and posts •
- LinkedIn Followers
- Referring traffic
- LinkedIn Group members • LinkedIn Discussions
- Google+ Circle adds/followers • Google+ mentions
- Pinterest pins and follows
- Kred and Klout scores



About Us

At JEF Media we have an experienced and professional team that take pride in helping clients achieve their goals and get a Return on Investment. JEF Media offers top of the range services in design, development and marketing of your website. To us you are more than just a number. Our team will work closely with you to ensure that your every need is met.

Our Services

Responsive Web Design
Custom Web Design
eCommerce Websites

SEO
Online Marketing
Social Media Management

Analytics & Reports
Facebook Marketing
Social Media Design

